



### THURS, DEC 3RD -FRI, DEC 4TH 2020

Get ready for the Digital Decade with the world's largest Entrepreneur Education Group.



Dear Entrepreneur,

Are you ready for the extraordinary times ahead? We have not experienced global disruptions of the severity we are witnessing today since World War 2.

Governments have closed borders. Entire industries have been shut down. Entire populations are being confined to their homes.

Stock markets have crashed and the beginning of the inevitable recession that will follow can already be felt. Like the image of the tourists standing on the beach as the 2004 Asian tsunami rolled in, many of us are either too shocked or mesmerized to move. For too many, it's too difficult to perceive the enormous size of the wave or the speed it is travelling at, and by the time they take action it will be too late.

That's why the time for action is now. While we're still on the beach and we can see the approaching challenges. Having lived through the crashes and collapses of the last fifty years, there are tried and tested strategies to weather the coming downturn and surf the coming wave.

There are also strategies very specific to 2021, which will help you create cash flow now for you and your company. Even if you have a high touch business. Even if you have no idea where to start. That's why we've created the Global Entrepreneur Summit.

Join us in this historic moment where what we do in the coming weeks will determine not just the coming months, but the coming decade. Every crisis is either an excuse for mediocrity or an opportunity for excellence. This is our time to shine.

Keep shining

. Loge.v

Roger James Hamilton Founder & CEO Genius Group, GeniusU, Entrepreneurs Institute and Entrepreneur Resorts



About

HAMILTON

Roger is a world renowned futurist, New York Times bestselling author and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Genius Group, a \$300 million group of companies leading the entrepreneur movement. Genius Group is World's largest Entrepreneur Education Group with over 2,000,000 entrepreneurs in over 200 cities. The Group includes his tech company, GeniusU, which connects entrepreneurs to the smartest knowledge, purpose, connections and opportunities. It also includes Genius Resorts, the world's leading Entrepreneur Resorts and Beach Clubs.

Roger is the creator of Wealth Dynamics, Genius Test, Talent Dynamics & Impact Dynamics, used by over 1,000,000 entrepreneurs to follow their flow.

All of Roger's companies empower the Entrepreneur Movement - collectively growing our ability to create and contribute wealth.

### JOIN THE GLOBAL ENTREPRENEUR SUMMIT

Over 20,000 entrepreneurs, changemakers and investors from over 40 cities are joining us virtually for the summit.



### CITY HOSTS

Seattle San Diego Los Angeles San Francisco Las Vegas Toronto Atlanta Austin Miami Mexico City Prague Warsaw Barcelona Paris London Birmingham Manchester Glasgow Vilnius Stockholm Dubai Mumbai Bengaluru Johannesburg Durban Cape Town Tokyo Taiwan Shangai Singapore Bangkok Kuala Lumpur Jakarta Adelaide Brisbane Sydney Melbourne Perth Auckland Wellington

## **GOLD PARTNERS**



CATHY SHEPPARD

Founder & CEO | BSI People Skills Ltd bsipeopleskills.co.nz

Cathy is passionate about empowering people, leaders and teams - transforming businesses and changing people's lives and loves seeing the differences this understanding makes in teams and individuals. People working well together makes life and business better!



DOMAS ZDANEVICIUS Managing Partner | Impact Advisory impactadvisory.eu

Domas is the leading practitioner of business identity transformations for greater impact. He helps entrepreneurs, their teams and businesses to find their true identity and monetize their real potential.



EILEEN FORRESTAL Co-Founder / CEO | Get Up and Go Publications Ltd getupandgodiary.com

We produce a range of unique inspirational / transformational Diaries, Journals and Planners for adults and teens, to positively impact, and empower, the confidence, self-esteem, wellbeing and happiness of the reader.



ERIK EUWE | ERIK TIELEMAN Founders | TechRebels (2018) techrebels.nl

We believe that innovation is the new competitive edge and we are committed to building a global elite team of Digital Partners equipped with an entrepreneurial mindset and capabilities for the latest technologies. We provide education and projects to solve the greatest challenges companies have in the coming Digital Decade.



## **GOLD PARTNERS**



KIM GRIMARD CEO | Kim Grimard kimgrimard.ca

Business coach and lunar strategist for rebels in need of a cutting edge perspective. She is also the founder of Lunar retroplanning©.



LAURA HARTLEY Founder | Laura Hartley Recruitment Ih-recruitment.co.uk

Twenty years in the recruitment industry, 12 years business owner and people coach, working with entrepreneur led businesses to give every employee the best opportunity to succeed.





LISA MICHAELS CEO | Lisa Michaels Mentoring Lisa-Michaels.com

Lisa Michaels has 30 years experience as an entrepreneur, teacher, trainer, and workshop facilitator. She's currently serving as a Performance Consultant, Faculty and is the Atlanta City Leader for GeniusU.



### NYAIMA SMITH-TAYLOR

Founder/Marketing Coach and Strategist | Serendipitous Marketing Matrix smarketingmatrix.com

Creating marketing that aligns with your voice and builds rapport with your prospects to attract the perfect clients and create the impact that inspired you to start a business (even if you hate marketing).





SOFIE MARIN Founder and Owner | Arts Dynamics™ artsdynamics.com

Sofie founded the EdTech company Arts Dynamics<sup>™</sup> in 2020 to help arts professionals, teams and cultural organisations build and grow high tech, high touch enterprises where they can combine purpose and profit for impact. The vision is to empower one million arts entrepreneurs globally by 2030 through world class training, mentorship and community support. She holds several board positions and is also city leader for Stockholm Entrepreneur Social.





ALEXANDER INCHBALD Founder | Alexander Inchbald alexander-inchbald.com

Alexander helps misfits, crazy ones, artists with wild ideas—anyone who has been rejected—love what they do by bringing the Masterpiece they were born to create to life.



ANNE BLAND | SUE JACKSON Co-CEO | Future Proof Your Business future-proof-your-business.com

Helping organisations to become financially successful AND have a lasting social impact in the world based on Purpose, People, Planet and Profit.



#### ANTHONY CHADWICK

CEO | The Webinar Vet (Alpha Vet International Ltd) thewebinarvet.com

The Webinar Vet provides the best online veterinary CPD, with hundreds of topics presented by renowned speakers. In our tenth year, we are looking at the new decade with 20:20 vision and clarity. We're dedicated to providing the highest quality content, being the world's largest engaged online veterinary community, and having the planet's most confident vets.



#### **CATHERINE GALLAGHER**

Founder | Redpoint Mentoring RedpointMentoring.Global

I believe that business can change the world, that's why I decided to step up as a 'City Leader' for ' Entrepreneur Social' events in Tunbridge Wells. To find out more about what I'm up to, look up Catherine Gallagher on GeniusU.com



CHARLOTTE MAWLE | RO GORELL Managing Directors | Change Optimised changeoptimised.com.au

Change Optimised specialises in Change Management and Organisational Development. Our purpose is to help organisations achieve effective and efficient outcomes from large scale transformations. Combining the creativity of design thinking, the discipline of lean start-up and the value of a learning organisation we enable organisations to discover new value, deliver faster and create an awesome customer and employee experience.



**CLIFF LAMBERTON** Founder | Genius Planner GeniusPlanner.com

Cliff is an established founding executive with over 25 years experience and a proven track record of maximising opportunities. His strategic vision and exceptional communication skills have built cross-functional teams and enabled organisational growth across the African continent as well as Indian Ocean and Caribbean Islands. His interests span foreign property investment, gaming, serving on the board of non-profit organisations and now his latest venture – Genius Planner.



**CRISTIE CAMPO** President / CEO | Blu Dragonfly bludragonfly.net

Cristie is a mentor, educator, and faculty member with Genius U, an international organization owned by Roger Hamilton. She has been sought out and selected by major corporations as a professional Art Therapy Trainer, and Veteran Speaker. Cristie was instrumental in developing ghost writing protocols for Create A Book Program out of California. She is a ghost writing author and her first books hit the number one best sellers through Amazon in 2013. (Wealth Within Reach - The **Everyday Strategist**)

"Creating connections and serving others is what I do" "Cristie



#### DEBBIE TAYLOR

 
 DEBBIE TAYLOR

 Energy Healer & Life Mentor | The Healing Room
 thehealingroom.co.za

Debbie is a multidimensional energy healer, life mentor and social entrepreneur with over 30 years experience. She specialises in clearing limiting belief systems that prevent people from feeling connected, being authentic, living their purpose and thereby creating wealth, so that they can thrive and live a life that they love.



#### ELIZABETH (DR. ROZ) ROSNER

CEO & Career Path Architect | Thriving with Dr. Roz facebook.com/ThrivingwithDrRoz

In addition to being a Certified Trainer for MLK's philosophy and methodology of Nonviolence at The King Center, I'm a Career Path Architect, guiding young people to discover their purpose and passions, using my proven blueprint G.R.I.T., and teaching them how to graduate debt-free so they can launch into their ideal career with financial freedom.



EVA DALGETY Founder | Dalgety Marketing Solutions evadalgety.com

Founder of Dalgety Marketing Solutions and Brand Ambassador for Dalgety HerbalTeas, I help small business owners and solo entrepreneurs who lack the time, technical knowledge, and/or marketing expertise to unlock online profits in their business using data analysis to achieve measurable results.



GILLIAN ANDERSON Director | Radial 1 Consulting radial1.consulting

Gillian is a Faculty member for Birmingham, United Kingdom. Her career has always been business transformation. A true global citizen working in over 40 countries, she recently returned to the UK after 19 years in Australia. Gillian is now working with family owned businesses primarily on generational transition and family dynamics using the Entrepreneur Dynamics tools.



HUW JONES Founder | Huw Jones huwjones.nz

A serial entrepreneur, flow consultant, and futurist, Huw Jones leverages emerging technologies, insight models and sense-making tools to help impact-driven entrepreneurs future proof their businesses.



IAN WOODHOUSE Business Growth Coach | Nimble Coaching nimblecoaching.com.au

We create simple systems that solve your biggest problems and produce predictable results for you, your business and your clients. Get your business on track - faster, smarter, easier.



JAN POLAK Founder | Prosperity Vision janpolak.com

A pioneer of the new business paradigm and purpose-driven enterprise with 20+ years of experience as a business consultant, mentor and coach of executives and entrepreneurs around the globe.





JONATHAN ADJEI CEO | FLUID7 theexperience.work

'The Experience' is a new way of growing your team by embracing technology and by adopting the future of work. We provide the Tools you need, to slash the Time necessary, to grow your Team. We believe this is the fastest, cheapest and least risky way of growing your team.



KATHY BRADLEY | HOWARD CAIN Partners | Asana Property Investments asanapropertyinvestments.co.uk

Howard Cain and Kathy Bradley invest in properties in North West England providing comfortable homes and helping others do the same. They host the independent ASANA Property Meet and co-host the NW Property MBA programme helping others to invest wisely in property, the North West and themselves.



LOUBNA ZARROU Founder & CEO | Exponential Hero exponentialhero.com

Loubna Zarrou is an international bestselling author, certified professional speaker and multi-award-winning Strategic Dynamo who is globally recognized for her extraordinary skill of mentoring Entrepreneurs to gain clarity, focus and momentum with lightning speed.



### LOUISE MOSLEY Founder | NB Coaching nb-coaching.com

Having been through my own journey from corporate, to the Caribbean, to coaching I now support other corporate escapees to find their flow & grow their business in line with their passions & values.



LOURDES GANT Virtual Business Coach Certified | Lourdes Gant

I help professionals who own a small business (minimum of CAD\$1Million) transform their life and business to double their vacation time and double their revenue in 90 days or less.



### LUTHER DIEDERICKS

Managing Director | SABUSINESSHUB(Pty)Ltd(SABH) superbnews.co.za

Passionate about enabling an entrepreneurial ecosystem and actively working towards establishing it since 2005. My book, Be Triumphant by mastering the triangle for success depicts the framework to be followed.





PAM LOB Solepreneur | Pam Lob pamlob.com

Best selling author, podcast host and Wholistic Health Genie Pam Lob is passionate about all aspects of health, freedom and learning so we and the natural world can thrive.



### PENNY SOPHOCLEOUS

Managing Director | Corporate Alchemy corpalc.com

Corporate Alchemy provides executive and business coaching, group mentoring and development programmes that help leaders transform their self-awareness, confidence and capabilities to deliver superior business results at all levels.



RICHARD EVANS Founder | VaVaVoom vavavoom.solutions

VaVaVoom will show you how to systemise your business using software and processes. We will then recruit for you an amazing Virtual Assistant to do the tasks you don't want or need to do, allowing you to focus on growing your business and taking it to the next level.



### SANDRA D'SOUZA

Founder and CEO | Ellect ellect.biz

Ellect is a digital marketplace to find small businesses for corporate and government buyers. Every transaction in Ellect funds gender equality projects.



### SIMON ZUTSHI

Founder | pin propertyinvestorsnetwork.co.uk

Simon Zutshi, experienced investor, successful entrepreneur and best-selling author, is widely recognised as one of the top wealth creation strategists in the UK.

Passionate about sharing his experience, Simon founded the property investor's network in 2003 which has grown to become the largest property networking organisation in the UK, with monthly meetings in 50 cities, designed specifically to provide a supportive, educational and inspirational environment for people like you to network with and learn from other successful investors.





SUE DALY Founder | Sue Daly linkedin.com/in/suedaly

Unlocking your brilliance so you shine and Develop personal and leadership skills Nurture fulfilling relationships Increase confidence Manage your well-being LOVE your life and work



### SUSANNE DANIG

Founder & CEO | Danig Performing Arts Service danig.dk

Danig Performing Arts Service creates connections for performing arts all over the world and helps artists to unfold their true potential, so they shine using their innovative power to tell inspirational stories.



**TERRI VINCENT** Founder | TCB

Terri is "The #1 Coaches' Coach". She's the founder of TCB, a global coaching and training company. Through TCB Terri delivers leading edge material to purpose driven coaches so they and their clients are unique and highly profitable.



#### **TREVOR MERRIDEN**

Founder and Managing Director | Merriborn Media linkedin.com/in/trevormerriden

B2B Thought Leadership Expert | Content Strategy | Issues-Based Content | Journalism, Copywriting & Editing | Book Author | Broadcaster | Public Relations | Entrepreneur | Mentor to Business Start Ups | NED



WOON TAN Founder | Podcast Publishing woontan.com

Podcasting makes it easy to demonstrate your authority and influence. I support impact entrepreneurs in launching and growing their podcast. At Podcast Publishing, my purpose is to share your voice to accelerate the impact that you make in the world. After starting my journey into podcasting in 2014, I was able to leave a 10 year career in insurance. Podcast Publishing was launched in 2019 and we have since worked with 12 podcasts and published over 200 episodes.



# Crystal Circle

### HIGH LEVEL PERSONAL MENTORING



Whether you are an accomplished entrepreneur, experienced investor or simply committed to ensuring the next twelve months are lived as fully as possible, then Crystal Circle will fast track your progress.



- Do you want to learn and execute strategies to multiply your income?
- Do you want to have a path and strategy personalised and tailored to you, your circumstances and your current resources?

As a Crystal Circle member you will operate as a corporation, where you will create a disciplined approach through high level mentoring and coaching with Roger James Hamilton and his team.



### WEALTH DYNAMICS MASTERS

## Prepare your business for 2021 and the start of the digital decade with a plan to at least double your growth

Attend the World's No. 1 Entrepreneur Accelerator Retreat, delivered online for the first time, to set yourself up for success in 2021

FIND OUT MORE AT wdm.geniusu.com



### **SPECIAL SUMMIT OFFER**

Join our VIP GEM Fast Track Programme today!

**\$270** Normal Rate: <del>\$970</del> Save \$700

Genius Entrepreneur Mastermind (GEM) is a one year long programme working with Roger James Hamilton. The Mastermind group has 1,000+ successful entrepreneurs from over 80 countries.

It consists of a powerful group of entrepreneurs from around the world, who are BOTH building personal wealth and connecting to causes that contribute to the world.

### WHAT YOU GET

**JOIN NOW** 

- 12 months Mentor level membership on GeniusU (\$970)
- A Welcome call with GEM project leaders, Claire Commins & Duncan Stanley, our Community Manager.
- 10 x Monthly Webinars per year, with Roger James Hamilton + 2 Special Guests.
- Monthly Ask Me Anything live sessions with top mentors - where they will answer specific questions you have regarding your business.
- \$2,000 worth of discount vouchers to use against programmes before January 30th 2021

- The Marketing 5.0 Microcourse (\$270)
- ✓ The Sales & Service 5.0 Microcourse (\$270)
- 2 x Wealth Dynamics profile test tokens which can be used for team or clients (\$194)
- Exclusive access to a private GEM circle on Genius U
- As one of our VIP's you receive preferential pricing on programs and retreats
- Access to GeniusU learning tools and connect with a like-minded global community of 1.5M members
- A quarterly Navigation call with the GEM Manager
  Claire Commins to help you on your educational journey.



### THE FOUNDATION PRISM



### Infared Level: The Victim

Infra-red falls deeper in debt month after month. The steps that move you up are not as simple as cutting up your credit cards. Infra-red comes from separation, and the steps that connect you back to flow will surprise and excite you.



### Red Level: The Survivor

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, you may be at Red level. The steps to move out are not about following your passion – but a value that points in another direction.



### **Orange Level:** The Worker

Orange is someone who works for a living. You entrust others to know how to monetize your time but if market conditions change, you are in danger of losing your job. Understanding how to package, price and promote will empower you for life.



### Yellow Level: The Player

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. The next step up is to master not how you make money, but how you help others make money. The tools you need are the opposite...



### **Green Level: The Performer**

Green enables enterprises: The skills and mastery to lead a team profitably is entirely different from self-employment, but the rewards are exponential regardless of whether you own investments or enterprises. The catch is, you still need to be part of the team.



### **Blue Level:** The Conductor

Blue frees you entirely from having your hands full. Blue level has multiple investments and have mastered both cash and capital. When you have become a successful performer in wealth, the skills to turn from facing the audience to facing your performers is not as easy as it sounds.

THE ALCHEMY PRISM

THE ENTERPRISE PRISM



### Indigo Level: The Trustee

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



### Violet Level: The Composer

Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules.



### **Ultraviolet Level: The Legend**

Those at ultraviolet are the symbols to live by, like legends on a map. Their name becomes synonymous with their composition, and are left as a legacy. Understanding the steps at this ninth level gives us a context to navigate effectively.

### THE IMPACT METER



LEVEL 7 1m Customers



LEVEL 6 100k Customers



LEVEL 5 10k Customers



LEVEL 4 1k Customers



LEVEL 3 100 Customers



LEVEL 2 10 Customers



### GLOBAL IMPACT WITH THE POWER TO LEAVE A LEGACY

Have I directed the trust that I am growing towards a meaningful global purpose?

### NATIONAL IMPACT, WITH THE INFLUENCE TO SHAPE THE FUTURE

Am I establishing a mission, culture and model that is inspiring others on their journeys?

### MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS

Have I built a reputation that attracts the financing, partners and support to leverage with?

### SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS

Am I growing my team and time to enable the business to run well without me?

### PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH

Have I found a repeatable pathway from my markets need, to my solution that I can measure?

### INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT

Can I scale my solution to ten people such that they are willing to pay and refer me to others?

### PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

## WHAT IS YOUR IKIGAI AND WHY IT'S THE KEY TO YOUR SUCCESS



In a world full of mass media and machine thinking, how can you find the right personalized path for you and your team? At the heart of Society 5.0 is the Japanese concept of IKIGAI. Your Ikigai is your 'reason for being'. It's unique to you, and you will discover it at the Global Entrepreneur Summit.

Your Ikigai is the combination of what you love (Your passions), what the world needs (Your purpose), what you're good at (Your talents) and what you get paid for (Your business model). Before the event you will be given links to the Passion Test, Purpose Test, Wealth Dynamics Test and Impact Test. These will give you clarity on your personal Ikigai.

When you know your Ikigai and the Ikigai of your team, partners, friends and family, you have a key to unlock your personal path to success in the decade ahead. This self awareness, together with the self mastery that comes from riding the Top 10 waves and self expression that comes from using the Top 10 tools, will make the event an unforgettable experience for you and those you invite to join you.

## **TESTIMONIALS**



**RICHARD FLANAGAN** Founder, Tshirtify



**SOPHIE HOWARD** Founder, Aspiring Entrepreneurs



**BERYL OLDHAM** Managing Director, Complete Learning Solutions



**CAMILLA HAUGSTEN** Co-Founder, Ouroboros

'Our T-shirt business has grown 12 times the size in under six months of working with Roger, and we're projecting it'll double again before the end of the year and hit \$1 million. It's impressive for something that was in a testing stage when we first met Roger.

The key thing for us was recognising that you don't need to keep putting the foot on the gas all the time; simply by nurturing your team and defining your rhythm you can accelerate growth.'

'I had just sold my \$1 million Amazon business and was looking for guidance what to do next. I wanted someone who would help me leverage my strengths and pick from my many business ideas.

Roger Hamilton helped me build my coaching business and I immediately saw my one-to-one coaching fees go up from \$5K to \$10K. I also grew Product University, a passive membership site, in the first months attracting over 60 people at the annual fee of \$997.'

'Roger's message about the importance of paying yourself AND paying yourself well made a huge impact. I realised I wasn't doing as well as I had thought. I made major changes to my life and haven't looked back since.'

'It's such a special experience to be in a packed room with people where everyone is actively wanting you to succeed!'

## Welcome to the Genius Group

genius group

The World's No 1 Entrepreneur Education Group

## **Leading the Education Revolution**

Genius Group is a global education company with 1.4 million students in 200 countries. We are developing a future focused, entrepreneur education system that spans from early learning, primary and secondary school, through to university, adult education and corporate training.



**KNOW MORE** 

